

SCENE

WRITTEN BY MAILE PINGEL

ONES TO WATCH

HOUSE OF LÉON

New home furnishings company House of Léon recently opened in Los Angeles' Koreatown. Helmed by 28-year-old twins Jordan and Steven Neman, this duo knows a thing or two about differentiating styles and standing out. *Luxe* checked in to learn more. house-of-leon-furniture.com

Tell us about your inaugural designs.

Jordan Neman: Our first collection, Ojai, showcases beauty in simplicity. Our new collection, Kyoto, exercises *wabi-sabi* minimalism fused with Scandinavian comfort. And a forthcoming collection pays tribute to the Persian Empire. Our goal is to create pieces that build character as they age, eventually entering the vintage arena as coveted pieces with a story to share.

How do the collections work? Steven

Neman: Every collection has its own

identity but works in harmony with the other lines to give our customers creative freedom. We aim to alleviate the pressures that come with designing a home.

Where are they made? S.N.: Each of our pieces is handmade from natural materials at a family-owned atelier in Turkey. It's rare to find entirely handmade furniture, and almost unheard of at the price point that we offer.

How's working together?

J.N.: We have immense trust in each other, and every decision must be unanimous. As twins with similar thought patterns, that isn't difficult to do!



LAUNCH

ERICA ISLAS X MEHRABAN

L.A. designer Erica Islas has turned her love of the city into a new line of rugs for Mehraban. The eight-piece collection comprises wool and silk rugs made by artisans in India and Nepal, all of which can be ordered in varying sizes. "Mexican architects Ricardo Legorreta and Luis Barragán have inspired me for years. Being Mexican-American, I thought including them in the collection would be a wonderful homage to my own heritage," shares Islas. Her designs are a fitting celebration of color and pattern: Muros (above) was inspired by the two architects' use of bold hues, light and shadow, while Still evokes sunlight moving through a room. But it's Maison that strikes the most personal note, with its undulating grid of streets and neighborhoods inspired by aerial views of her beloved L.A. "The motifs created by our own infrastructure are art," she says. mehraban.com



LAUNCH PHOTO: COURTESY MEHRABAN. ONES TO WATCH PHOTO: COURTESY HOUSE OF LÉON.



OPENING

PURE SALT INTERIORS

Infused with their signature light and bright coastal aesthetic, designers Aly Morford and Leigh Lincoln of Pure Salt Interiors have opened the doors of their new flagship in Newport Beach. A 5,000-square-foot space, it's layered with vignettes devoted to living, dining, bedrooms and nurseries, as well as an apothecary space focused on plants and wellness items.

The designers have also integrated their

interiors studio, which has grown exponentially since they founded it in 2016. Also new is their partnership with Tirzah International, an L.A.-based organization focused on leadership training and small-business investment for women around the world. Pure Salt is collaborating with women-run artisan businesses in Kenya and Tanzania to create pieces sold via their website, opening these makers to a bigger audience. What began last year as a small ceramics collection now includes textiles and accessories, with Morford and Lincoln traveling to Africa this July to collaborate in-person with their partners.

puresaltinteriors.com;
tirzah.org.



TRANSFORMATION

PINKYS

Brothers Dion and Arin Der have hit refresh on Pinkys, the L.A.-based windows and doors company founded by their father in 1978. Based in the up-and-coming arts district of Vernon, Pinkys boasts the largest inventory of iron doors and steel windows in the U.S., plus a clientele that includes Nate Berkus and Jeremiah Brent—with the latter designing the firm's forthcoming showroom. "We champion the creative lifestyle of Los Angeles to make high-grade architectural elements which break down walls and create infinite opportunities," says Dion. Dutch doors, pivot doors, barn doors, sliding doors, French doors—you name it—and myriad windows and locks: Each design allows for expansive glazing with minimalist frames that maximize that good West Coast mojo. pinkysirondors.com



OPENING: STUDIO PHOTO, VANESSA LENTINE; PRODUCT PHOTO, COURTESY PURE SALT INTERIORS.
TRANSFORMATION PHOTOS: COURTESY PINKYS.

NEW & NOTEWORTHY

COLLABS AND COLLECTIONS BY SOCAL DESIGNERS AND BRANDS BRING IN FRESH STYLES FOR EVERY ASPECT OF YOUR HOME.



FOR YOUR FIXTURES

Following up on a successful furniture line, Mitchell Gold + Bob Williams has collaborated with L.A. designer Brigette Romanek again, this time for a lighting collection called Luce. The six-piece assortment includes a chandelier (above), floor lamp, table lamp, two styles of sconces and a flush-mount ceiling light, all in a warm, antique-brass finish. Romanek's statement-making designs meld graceful arches with orb-shaped lights reminiscent of vintage Italian design, all mixed with her modern spirit and knack for creating luxurious but livable spaces—the kind of romantic interiors that have won her a high-profile client roster that includes Beyoncé, Gwyneth Paltrow and Joe Jonas. mgbwhome.com; romanekdesignstudio.com.



FOR YOUR FLOORS

The Rug Company turns 25 this year, with much to celebrate. Not only has the brand rolled out dozens of dynamic, artful collections, its done so in partnership with GoodWeave to ensure ethical manufacturing. Collabs have been with such international luminaries as Alexander McQueen (including an artist-driven series with the late designer's Saraband Foundation which champions next-gen creatives) and L.A. has proved fertile ground, too. Over the years, The Rug Company has tapped locals like Kelly Wearstler—whose latest collection, including Cascadia Fawn (above), launches this summer—Adam Hunter, Nicole Fuller, Martyn Lawrence Bullard and Rodarte for designs. therugcompany.com

FOR YOUR FURNITURE

Designers Clay McLaurin and Todd Piercy have debuted their new brand McLaurin & Piercy with a collection of 100 designs woven at their historic DTLA mill. Formerly Clay McLaurin Studio, the couple in life and business is eager for this new chapter in which they will continue to celebrate handmade craft and natural materials.

"There are few U.S.-based makers of traditionally designed and woven luxury textiles. How textiles are made matters," says Piercy. The collection, including a classic chevron (at right), is available both nationally and locally at Thomas Lavin showrooms in West Hollywood and Laguna Niguel. mclaurinandpiercy.com



FOR YOUR WALLS

Backdrop, a certified Climate Neutral paint company founded by husband-and-wife team Caleb and Natalie Ebel in 2018, recently launched their first collection of wallcoverings, including White Lotus (above). Called Backdrop 1, the line spans five organic, graphic designs adapted from original artworks, each with playful use of texture, scale and customizable color. "The introduction of wallpaper allows us to bring the power of color and pattern together," notes Natalie. The DTLA-based company prints its designs in Brooklyn and will be releasing forthcoming collections seasonally, all in collaboration with Schumacher, its parent company. backdrophome.com

FIXTURES PHOTO: COURTESY MITCHELL GOLD + BOB WILLIAMS. WALLS PHOTO: COURTESY BACKDROP. FURNITURE PHOTO: LACEY SOMBAR. FLOORS PHOTO: COURTESY THE RUG COMPANY.